

Training & Placement Cell  
Dr. B. R. Ambedkar University Delhi  
Room No.23, Kashmere Gate Campus  
Delhi-110006  
Email: [placements@aud.ac.in](mailto:placements@aud.ac.in)

**Sub:- Placement opportunity for UG & PG students of Dr. B. R. Ambedkar University Delhi passing out in 2023 in the company “Teachnook”.**

Please find the below details of placement opportunity for UG & PG students of batch passing out in 2023 in the company “Teachnook” for your reference and circulation to students to apply on given link by 12.03.2023.

**Registration Link:-** <https://forms.gle/BFzLSRFBiuxm92As5>

**Name of the Company:-** Teachnook, <https://www.teachnook.com/>

**Designation: -**

- Academic Counsellor

**About the Organization: -**

Teachnook is an edutech firm that is redefining the e-learning experiences with an AI-based model. We have worked very closely with the student community to ensure the development of a system and environment that would help close the knowledge gap that students tend to struggle with. Its mission is to ensure that no student is left behind and gets an equal opportunity to realise their true potential. Teachnook have designed a knowledge platform that is accessible to all from anywhere in the world.

**Job Role:** Academic Counsellor

**Roles and Responsibilities: -**

- Procuring new clients through direct contact, word-of-mouth and collaboration with the sales & marketing team.
- Oversee the sales process to attract new clients.
- Suggesting upgrades or added products and services that may be of interest to clients.
- Making multiple outbound calls to potential clients.
- Crafting business proposals and contracts to draw in more revenue from clients.
- Prepare and deliver pitches to potential clients.
- Maintain fruitful relationships with clients and address their needs effectively.
- Enthusiastic to build good relationships with people.

**Job Skills & Qualifications: -**

- Any graduation is preferred.
- Excellent verbal and written communication skills & the ability to call, connect and interact with potential customers.
- Able to professionally and confidently communicate.
- Excellent analytical and time management skills.
- Ability to work independently or as an active member of a team.
- Demonstrated and proven sales results.

**Location:** Bangalore(Work from Office)

**Working Days:**

- 6 days work per week(Saturday & Sunday mandatory working)

**Package:**

During Training:-

UG = INR 15,000 + INR 10,000(Incentives)

PG = INR 18,000 + INR 12,000(Incentives)

**Post Training:-**

UG = 4 to 6 LPA

PG = 6 + 3 LPA

**Rewards and perks of being an Academic Counsellor:**

- Monthly incentives, roll out incentives, bonuses and honour for top performers.

**Qualification:-**

- Graduation/Postgraduation

\*for batch 2022-23

**ONLY ELIGIBLE AND INTERESTED STUDENTS OF DR. B. R. AMBEDKAR UNIVERSITY DELHI ARE ADVISED TO APPLY.**

**(Mr. Sachit Sharma)  
Assistant Registrar  
Training & Placement Cell**